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INSIDE DAYMON'S

'PRIVATE BRAND INTELLIGENCE REPORT 2018'

Private brands will continue to be a differentiating factor for retailers striving to meet consumer demand across channels. Consumers showed their preference for private brands last year, with retailer-branded sales outpacing national brands by about 8 times.

Join Daymon analysts/experts as they provide a roadmap for maximizing the potential of the \$166 billion private brand industry. And learn how CaseStack can help turn your supply chain into your competitive advantage.

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Live Webcast • Tuesday, April 3 • 2 p.m. EDT (1 p.m. CDT)

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